



THIS IS THE WAY TO THE BALTIC SEA, DON'T THROW ANY PLASTIC IN! NEW EDUCATIONAL CAMPAIGN IN GDANSK

[Gdansk Water]

Plastic waste is one of the most common types of waste found in water. We all influence its volume! In September and October, the residents of Gdańsk will be reminded of this fact by... road drains.

Special graphics created with ecological paint have appeared on pavements near around a dozen road drains and two retention reservoirs in Gdańsk. They highlight the fact that the road drain is the start of the stormwater route from the street to the Baltic Sea. Stormwater washes away various types of pollutants from streets, squares and pavements and carries microplastic particles, which are transported into the Baltic Sea and eventually end up in our bodies through the fish we eat.

The graphics show several types of waste – such as a cigarette butt, plastic bag, plastic bottle, straw, mask and a glove falling into a road drain. Above the drain, there is a painted image of a plate with a fish that has swallowed the waste with the slogan “From the Street to Your Plate”. In some places you can also see a painted seagull or seal with a stomach full of plastic waste with slogans such as “From your Street to the Environment”, “From your Street to Aquatic Animals” and “From your Street to Birds’ Stomachs”.



MICROPLASTICS - A BIG PROBLEM

You don't have to be right by the sea to affect it.

The cleanliness of our streets and pavements has a real impact on the quality of drained water. When throwing a cigarette butt or other waste into a road drain, we often forget that this is also the way to the Baltic Sea.

A stormwater drain is not a waste bin, and the cleanliness of streets and pavements has a real impact on the quality of drained water. By reducing the use of plastic and not disposing of plastic waste in the wrong places, we are looking after the environment and, thus, our own health.

The campaign is accompanied by a mobile exhibition, which can be seen in various parts of the city. It explains what microplastic is, how plastic particles find their way into the environment and why they pose a risk.

Ultimately, the graphics will appear in around 20 places all across Gdańsk and will remain in the urban space until mid-October.

FANPLESSTIC-SEA

This fact sheet has been produced within FanPLESStic-sea, a project working with preventing and decreasing the pollution of microplastics in the water and the Baltic Sea.

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Read more: www.fanplessticsea.com

